

Protegiendo Aplicaciones Móviles de **DevOps Way**



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Retos Protegiendo Aplicaciones Moviles Manualmente

- Resources
- Objetivos
- Tiempo
- Costo
- Riesgo

Los Usuarios Prefieren Aplicaciones Moviles y Las Prefieren con Protecciones Robustas



90%

Percent of Digital Time is on Mobile Apps vs. Internet

Source: App Annie

93%

Percent of mobile users will advocate for those that protect them

Source: Appdome

73%

Percent of mobile users that will churn if there's an exploit

Source: Appdome



**Pero... Cyber & Dev
tienen un conflicto
activo a la hora de
proteger las
aplicaciones móviles.**

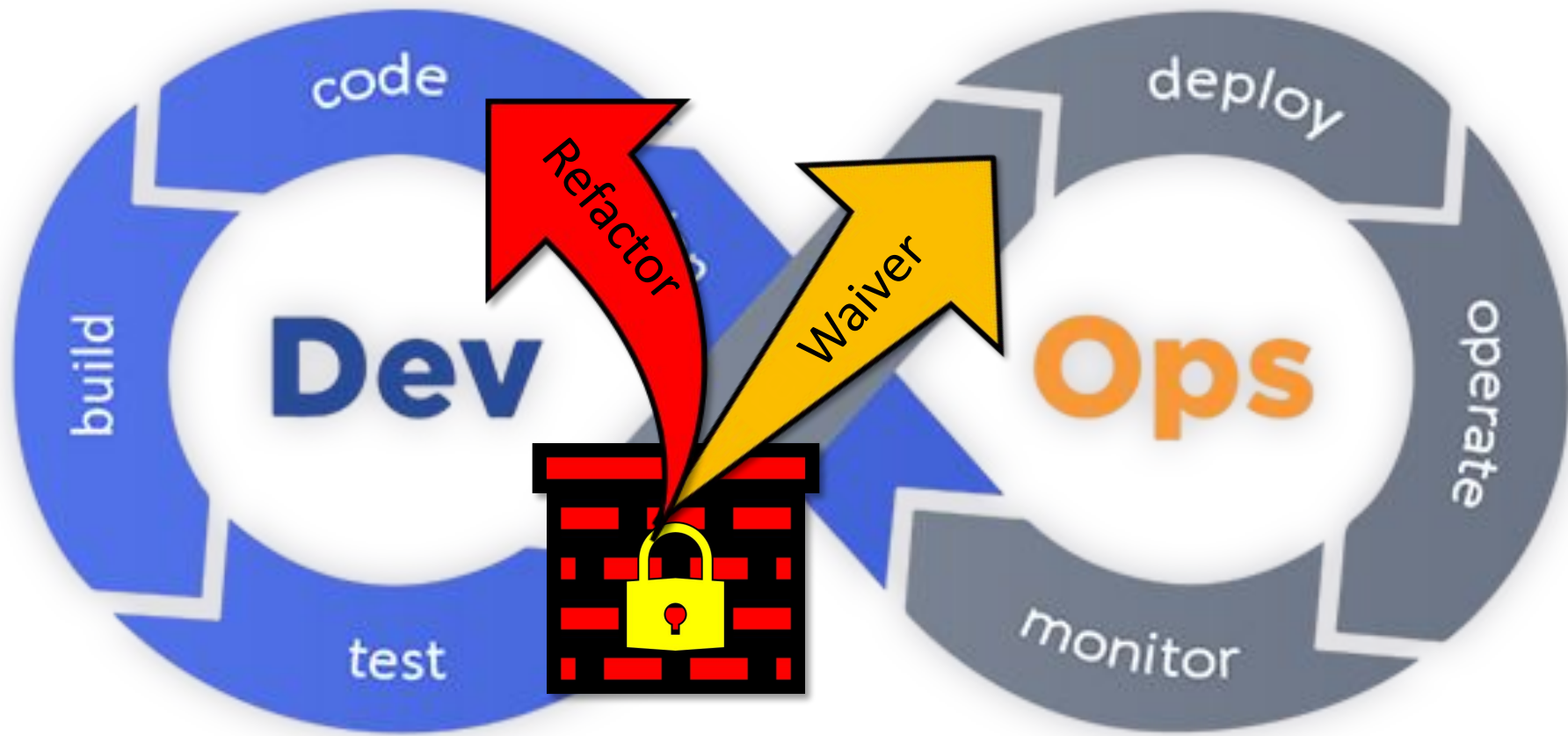
● Que Dicen
Fraude y
Seguridad

● Que dice
Desarrollo y
Operaciones

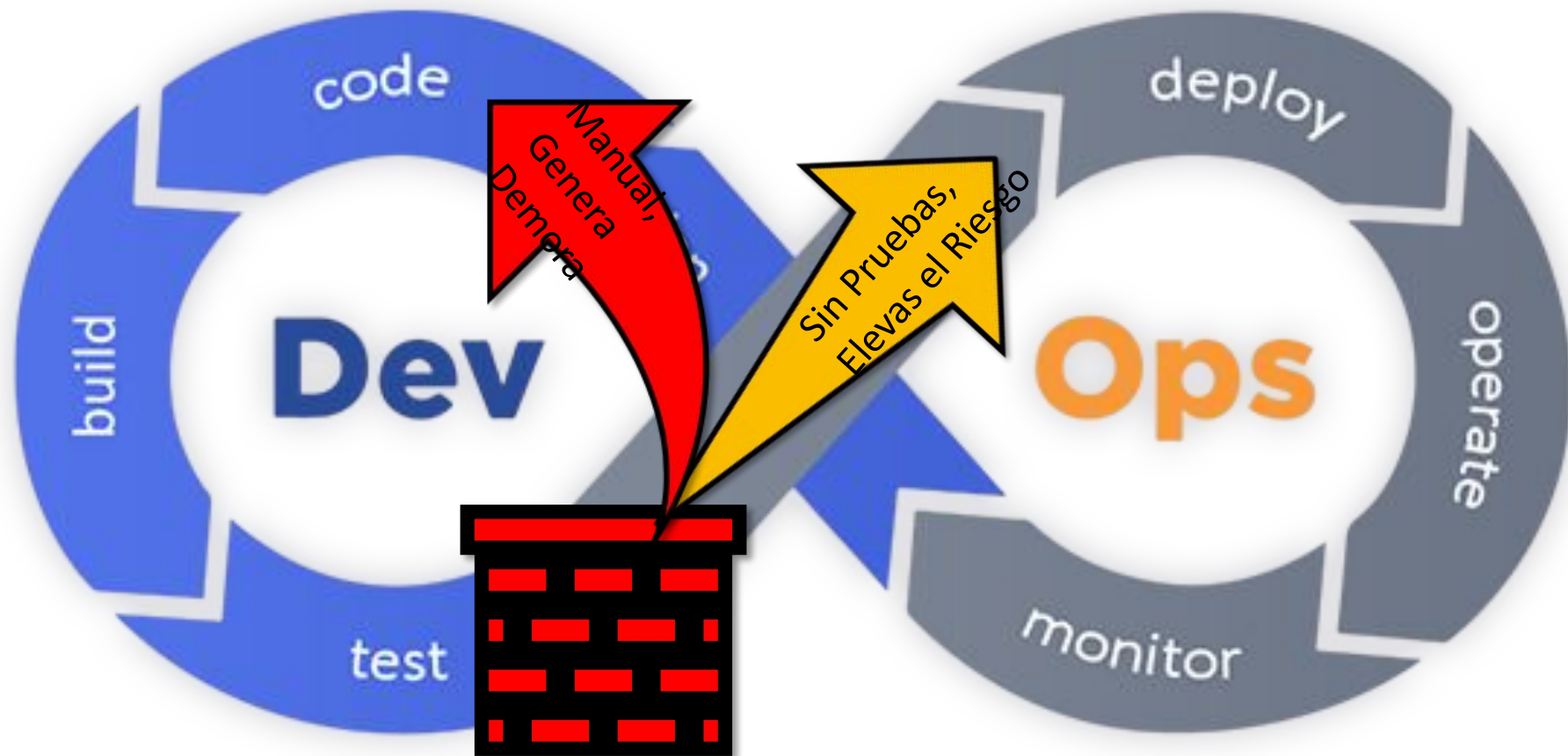
Seguridad
Automatizacion
Defensa
Entrega
Bloqueo
Velocidad
Prevencion
Agilidad
Normatividad
Continuidad
Detecciomn
ARPU
Control
Acquisicion
Ataques



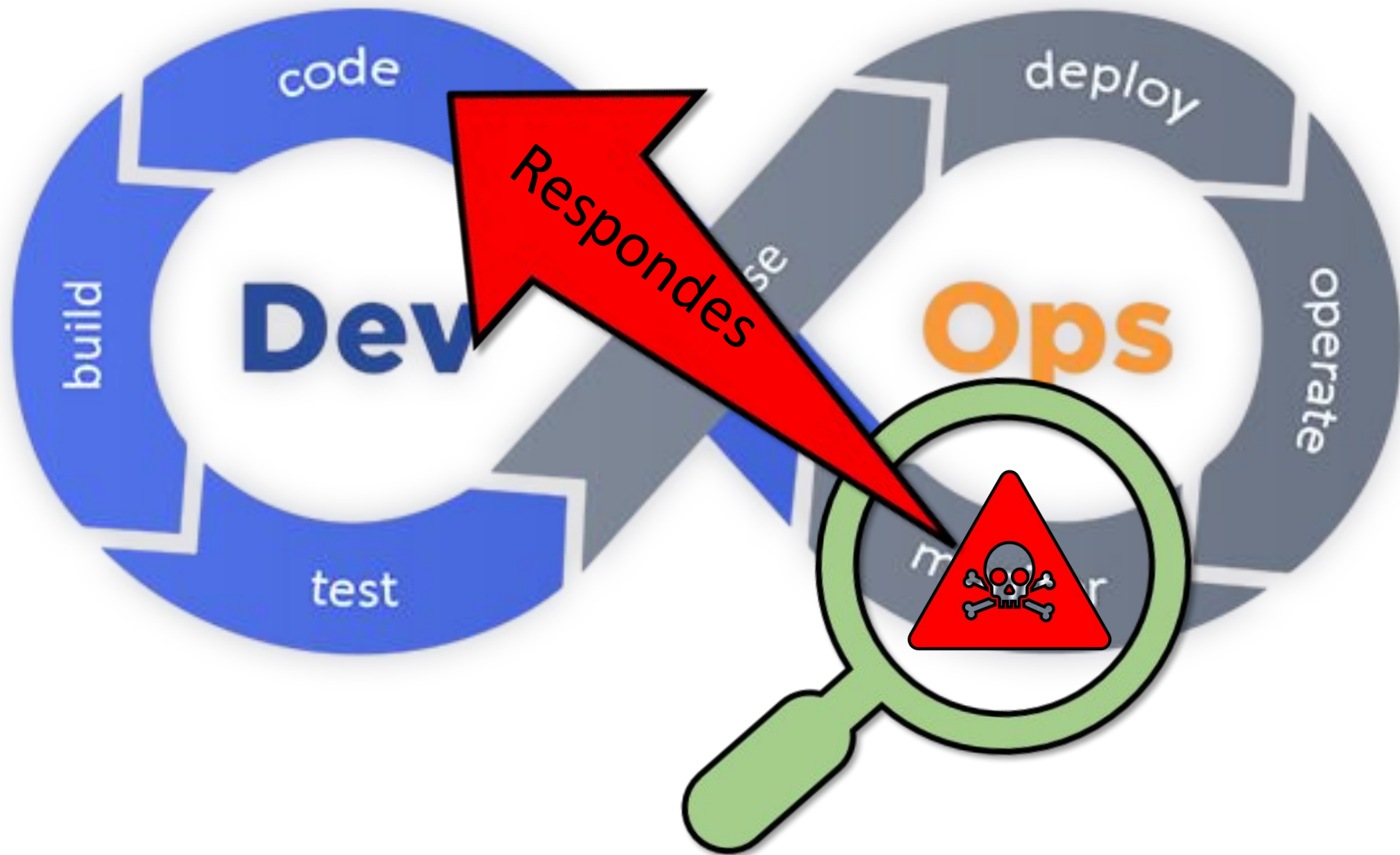
Seguridad Via Escaneos



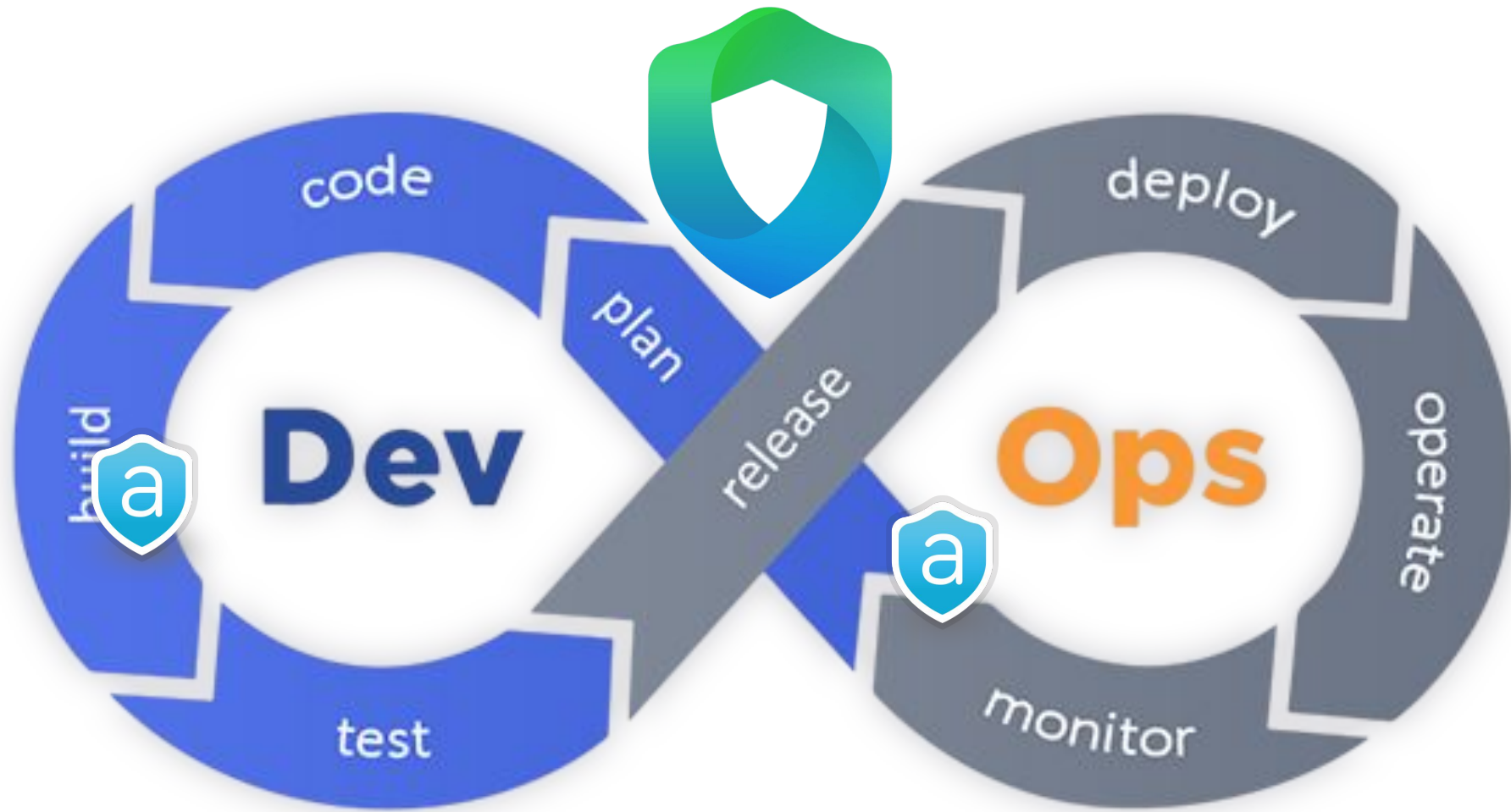
A La hora de PROBAR Aplicaciones Moviles



Seguridad Via Monitoreo

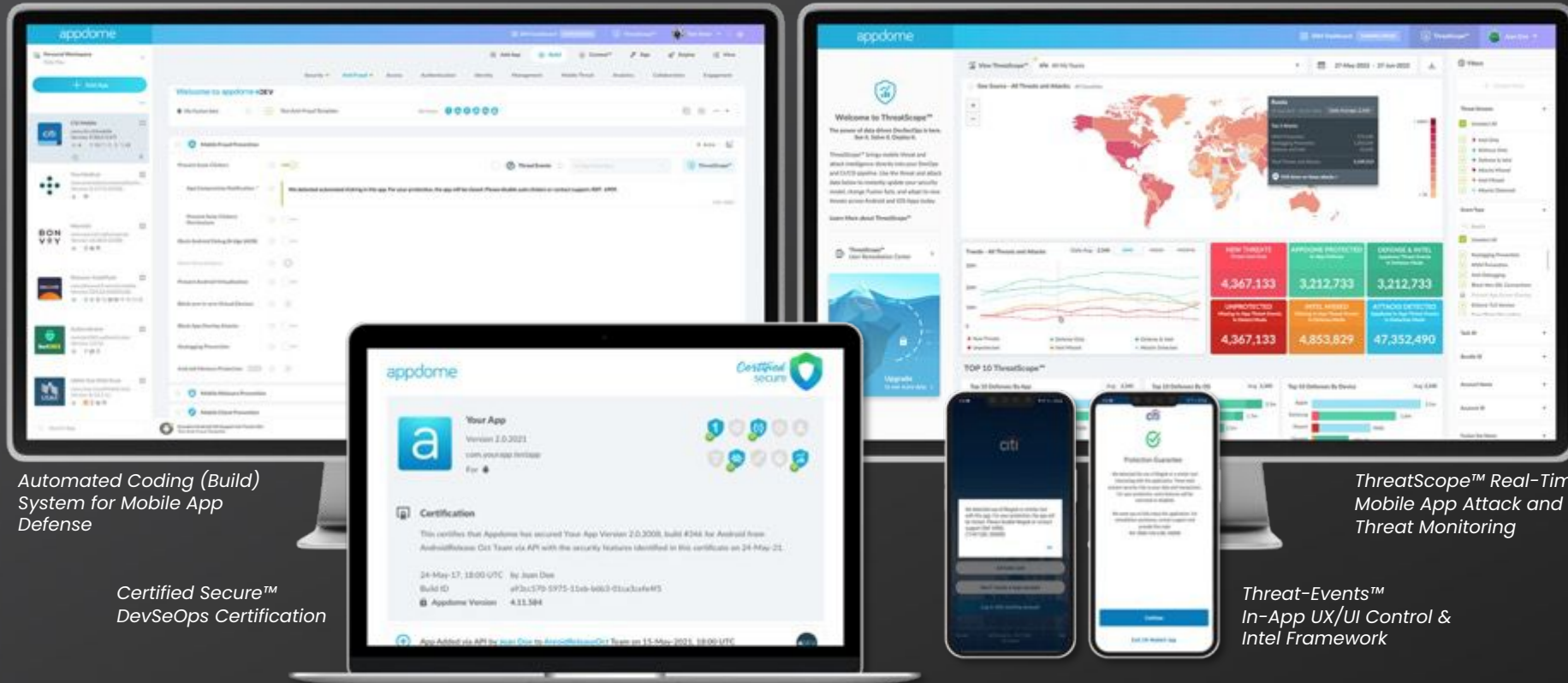


Seguridad Via Remediacion Integrada, Automatizada





Unified Mobile App Defense.



Automated Coding (Build)
System for Mobile App
Defense

Certified Secure™
DevSeOps Certification

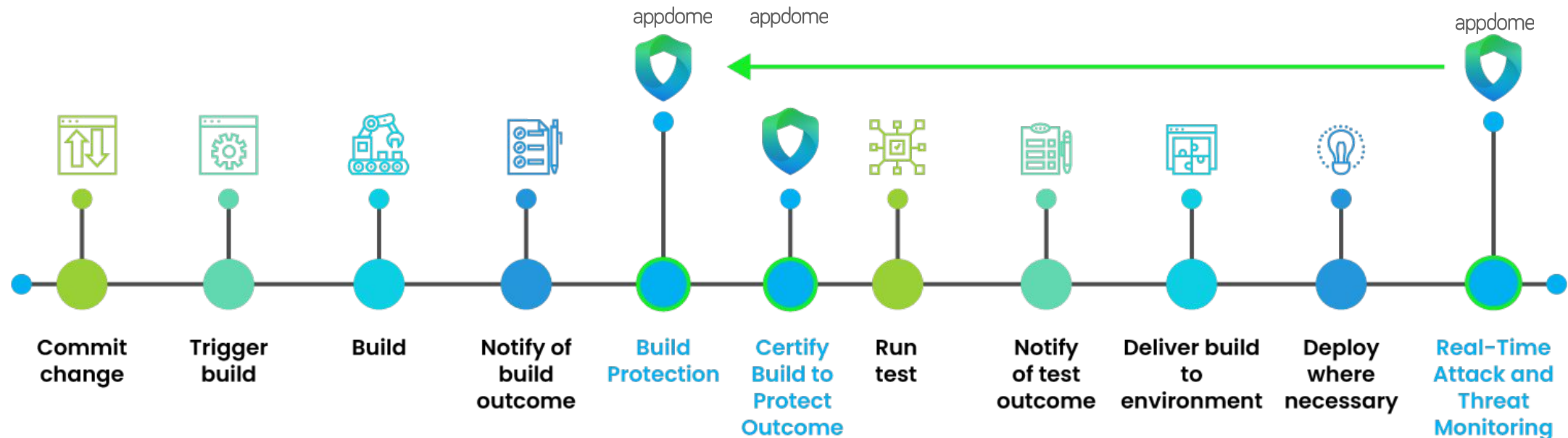
ThreatScope™ Real-Time
Mobile App Attack and
Threat Monitoring

Threat-Events™
In-App UX/UI Control &
Intel Framework

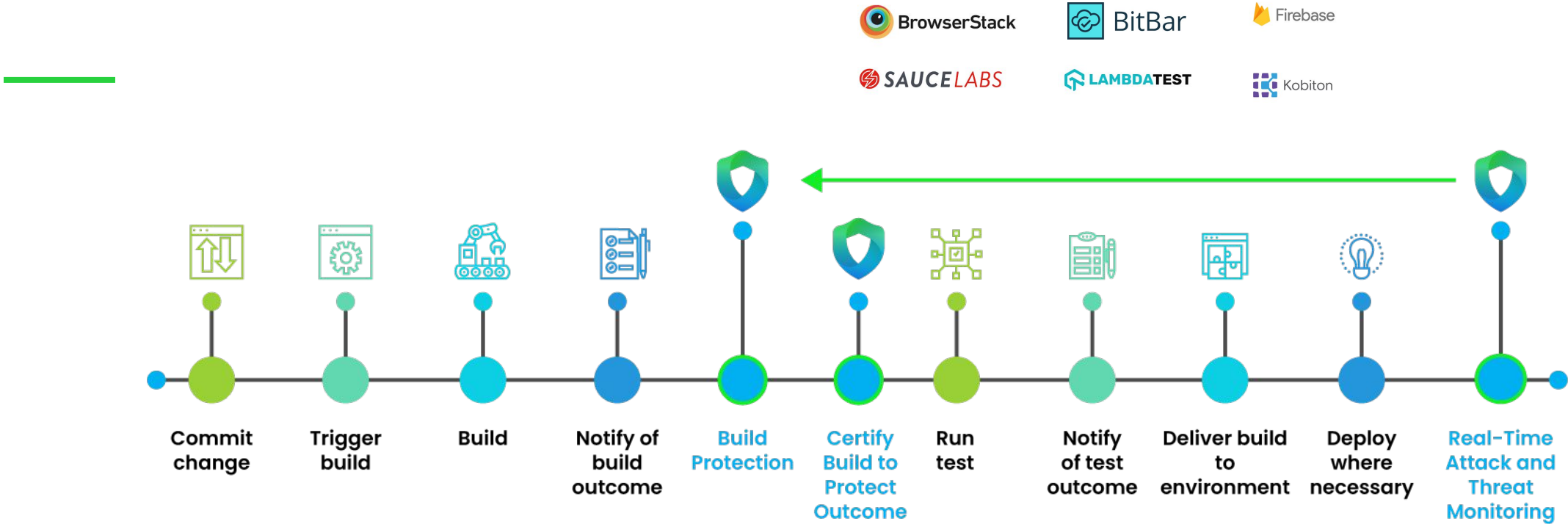
160+ Protections – Mobile App Security, Anti-Fraud, Anti-Cheat, Anti-Malware and Anti-Bot



Automate Mobile App Security Remediation



Automate Testing of Secure Apps



Beneficios de Integracion De Seguridad con tu CI/CD

- Automatizaacion del Proceso de Contstruccion de aplicaciones moviles
- Un Solo Flujo para seguridad y Desarrollo
- Componentes de Seguridad Avanzados
- Optimizacion del desempeño
- Gestion de recursos.



Ventanilla única para la defensa de aplicaciones móviles **Beneficios.**

Gartner
Peer Insights..



All Categories > In-App Protection > AppDome > AppDome No-Code Mobile App Security

Peer Review for AppDome No-Code Mobile App Security

Vendor Overview Evaluation & Contracting Integration & Deployment Service & Support Product Capabilities Additional Context

"Codeless And Simple."

Submitted Jul 8, 2022

5.0 Overall User Rating

Product(s): AppDome No-Code Mobile App Security

Overall Comments: "It is an amazing tool and platform with codeless feature. Excellent support and easy implementation."

5	Evaluation & Contracting	5	Integration & Deployment
5	Service & Support	5	Product Capabilities

Lessons Learned

What do you like most about the product or service?
Codeless features (easy to implement) and modular, it matches our specific security need.

Reviewer Profile

CTO

Industry: Retailers

Role: CTO

Firm Size: 1B - 3B USD

Deployment Architecture: Cloud (SaaS or PaaS or IaaS)

[Report reviewer's content](#)

Review Source
Invited by vendor (direct, user community)

"Es una herramienta y una plataforma increíbles con funciones sin código. Excelente soporte y fácil implementación... Funciones sin código (fáciles de implementar) y modular...,"

CTO, Large Global Retailer



All Categories > In-App Protection > AppDome > AppDome No-Code Mobile App Security

Peer Review for AppDome No-Code Mobile App Security

Vendor Overview Evaluation & Contracting Integration & Deployment Service & Support Product Capabilities Additional Context

"Great Tool To Improve Your Mobile AppSec, With Automation And No Need Of Fixing Code"

Submitted Jun 30, 2022

5.0 Overall User Rating

Product(s): AppDome No-Code Mobile App Security

Overall Comments: "The experience with the vendor was really good. Since the began showing an overview of the product/platform, to the very technical information related to different features, the team members managed to meet all our expectations and more. During our firsts meetings they made a small assessment that finally helped us to select the modules that covered our needs. Once they were selected the vendor was actually very flexible, and all the purchase process through a local partner was simple, clear and agile. Finally, it's fair to say that all the support service provided during our deploy was excellent, with very accurate answers in fast times."

4	Evaluation & Contracting	5	Integration & Deployment
5	Service & Support	4	Product Capabilities

Reviewer Profile

Head Of Cybersecurity CDE

Industry: Banking

Role: Security and Risk Management

Firm Size: 250M - 500M USD

Deployment Architecture: Cloud (SaaS or PaaS or IaaS)

Go-Live Date: 2020

Implementation Strategy: Worked with just the vendor

«Cubrió todas nuestras necesidades y más...seleccionó los módulos que cubrían nuestras necesidades...sencillo, claro y ágil...el servicio de soporte fue excelente,»

CISO, Banca



All Categories > In-App Protection > AppDome > AppDome No-Code Mobile App Security

Peer Review for AppDome No-Code Mobile App Security

Vendor Overview Evaluation & Contracting Integration & Deployment Service & Support Product Capabilities Additional Context

"All Security Features In A Single Platform"

Submitted Jul 3, 2021

5.0 Overall User Rating

Product(s): AppDome No-Code Mobile App Security

Overall Comments: "Excellent no code security platform for mobile applications that configures all features in a single platform."

4	Evaluation & Contracting	5	Integration & Deployment
5	Service & Support	5	Product Capabilities

Lessons Learned

Please rate your overall experience with this vendor

Create a headline summary of your review.
All security features in a single platform

Reviewer Profile

Head Of Digital Channels

Industry: Banking

Role: Product Management/Marketing

Firm Size: 50M - 250M USD

Deployment Architecture: Cloud (SaaS or PaaS or IaaS)

Go-Live Date: 2020

Implementation Strategy: Worked with both the vendor and 3rd-party service providers

«Excelente plataforma de seguridad sin código para aplicaciones móviles que configura todas las funciones en una única plataforma...Todas las funciones de seguridad en una única plataforma,»

Jefe de Canales Digitales, Banca

What Mobile Dev Gets



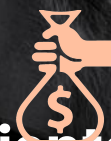
Menos Trabajo

No es necesario refactorizar el código ni integrar SDK para alcanzar los objetivos de ciberseguridad.



Seguridad Continua

Benefíciase de inmediato de años de investigación sobre reparación y ciberdefensa de ataques de fraude, malware y trampas.



Lanzamientos a Tiempo y Mas Rapidos

Plataforma de defensa de aplicaciones móviles, integrada con su flujo de trabajo CI/CD para incorporar automáticamente protecciones en cada versión.



¡Muchas Gracias!