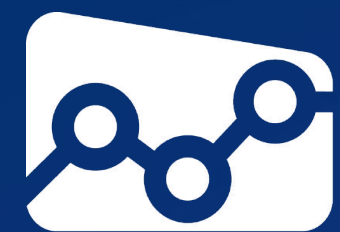


Nuevo Partnership



oobeya.io

epidata
deploying ideas



LIDERE SU ORGANIZACIÓN CON LA CONFIANZA QUE NECESITA



Engineering Productivity Insight Platform

#Productivity #DeveloperExperience #TeamPerformance #Visibility #Gamification #EngineeringKPIs
#QualityAnalytics #BugReports #Allocation #DORAMetrics #AgileMetrics - y mas...

¿Por qué eligen Oobeya los clientes?

Nuestras **características líderes en la industria**, reconocidas por **G2** y **Gartner**, y **nuestro acompañamiento** para impulsar la excelencia en la ingeniería de software.



Integraciones: 20+ Herramientas del SDLC

Repositorios de código, CI/CD, Calidad, Gestión de proyectos, Application Performance, Herramientas de seguridad...



Analítica: 50+ Métricas Clave

Analíticas de Git, de Merge, Agile, de Calidad, Métricas DORA...



Insights: Auto-Detección de Síntomas

Obtenga perspectivas claras sobre los procesos de desarrollo, entrega, calidad y gestión de proyectos...



Reporteria: Reportes Multi-dimensionales

Informes de nivel Individual-Equipo-Organización-Sistema, Tablero de equipo (Team Scorecard), Tablero Ejecutivo, Alocación y Distribución de Capacidad de equipos y colaboradores...



Gamification: Mejora Continua

Defina KPIs de Ingeniería y siga automáticamente los progresos de la performance del equipo.
Cree una Liga, seleccione métricas, establezca umbrales, adicione equipos.



Soporte: Acompañando el camino al éxito

Soporte Empresarial, CSM's dedicados, onboarding asistido y acompañamiento continuo para maximizar el valor de sus métricas.

¿Por qué eligen Oobeya los clientes?

Hemos sido reconocidos como **Representative Vendor** por **Gartner** en los reportes de mercado (2023, 2024, 2025), y **Category Leader** en **G2**.



★★★★★

Category Leader in Software Development Analytics Tools.

Earned **14 badges** in the latest **G2** report.



Gartner

Innovation Insight for Software Engineering Intelligence Platforms

Published 27 March 2023 - ID G00782478 - 12 min read

By Analyst(s): Frank O'Connor, Manjunath Bhat, Akis Sklavounakis, Joachim Herschmann, Arun Batchu

Initiatives: Software Engineering Technologies; Build a World-Class Software Engineering Organization; Digital Products and Services

Software engineering leaders often struggle to get consistent visibility into their team's work and find metrics to measure productivity and business outcomes. They should consider software engineering intelligence platforms to unlock the value of engineering data and drive better business outcomes.

Gartner

Market Guide for Software Engineering Intelligence Platforms

Published 13 March 2024 - ID G00800809 - 29 min read

By Analyst(s): Frank O'Connor, Akis Sklavounakis, Manjunath Bhat, Peter Hyde

Initiatives: Software Engineering Technologies; Build a World-Class Software Engineering Organization

Software engineering intelligence platforms provide visibility of team activities with customizable dashboards and support metrics frameworks like DORA and SPACE. Software engineering leaders should use these platforms to drive improved productivity and value delivery.

Gartner

Market Guide for Developer Productivity Insight Platforms

12 May 2025 - ID G00813543 - 29 min read

By: Frank O'Connor, Akis Sklavounakis, Peter Hyde, Manjunath Bhat

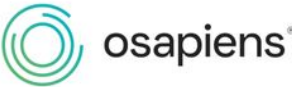
Initiatives:Software Engineering Technologies; Build a World-Class Software Engineering Organization

Developer productivity insight platforms provide visibility of team activities with customizable dashboards and support metrics frameworks like DORA and SPACE. Software engineering leaders should use these platforms to drive improved productivity and value delivery.

2025, OOBeya INC.

Algunos clientes

Apoyamos miles de equipos de desarrollo de software en todo el mundo, proporcionando insights diarios y fomentando la mejora continua.



INDUSTRIAS

10+

PAISES

10+

EQUIPOS

3k+

DEVS

50k+

Problema

Sin visibilidad en el proceso de desarrollo, las organizaciones pierden eficiencia, talento y capacidad para gestionar y mejorar.



¿Qué cuellos de botella **bloquean** nuestro flujo de entrega de valor?



¿Cómo **mejoramos** la performance de la entrega de valor?



¿Cómo **eliminamos** la deuda técnica de forma temprana?



¿Cómo **descubrimos** y **abordamos** los desafíos de los colaboradores?



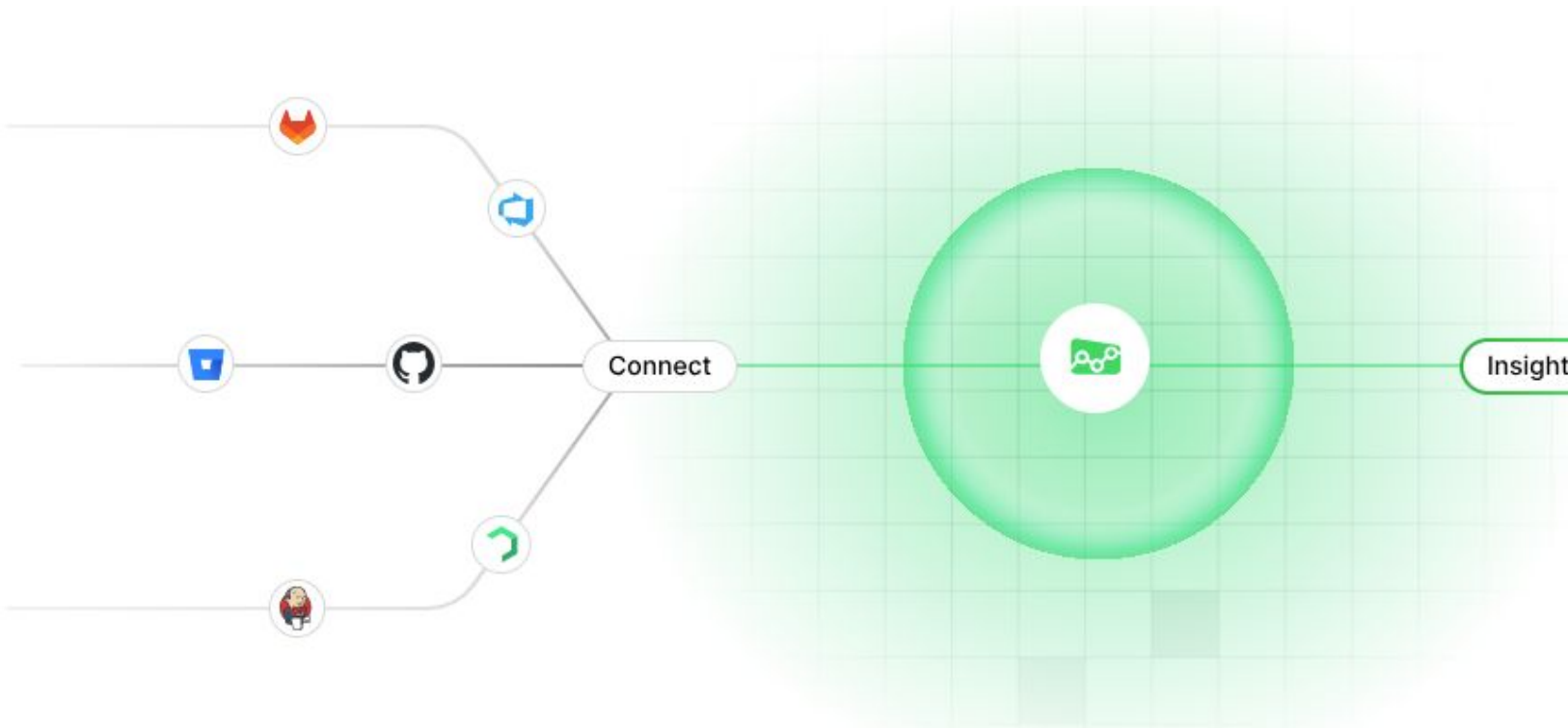
¿Cómo **reducimos** los fallos y riesgos en producción?

Solución

Oobeya ofrece visibilidad en tiempo real, analíticas inteligentes y colaboración optimizada para eliminar estos problemas para los líderes de ingeniería.

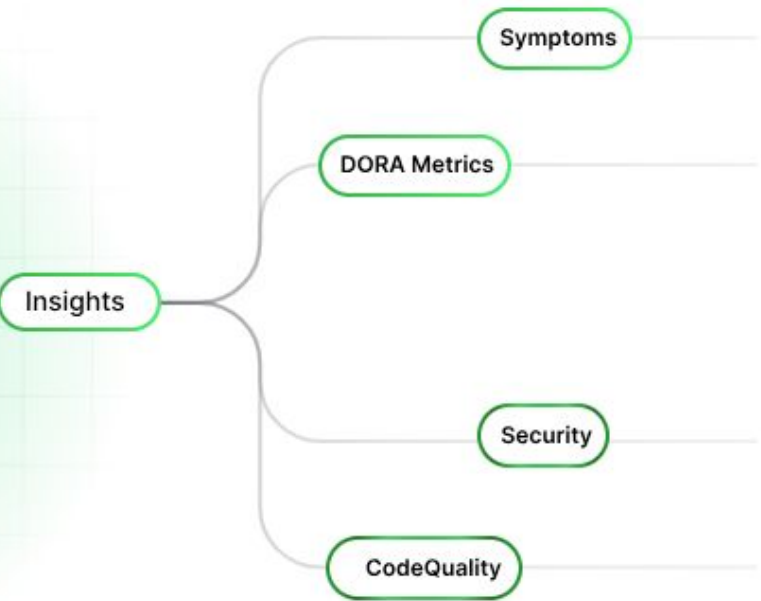
Integraciones SDLC

Integración de 20+ SDLC/DevOps tools para recopilación de datos del workflow.



Detección Proactiva de Problemas

Identificación proactiva de problemas de ingeniería, junto con recomendaciones prácticas para solucionarlos.



Análisis de Indicadores Clave

Análisis de métricas clave como DORA, Agile y Calidad para generar insights sobre todos los procesos del SDLC

Vista Organizacional

Mapeo de roles y equipos en la organización para reporteria avanzada.

Oobeya: Modulos

Oobeya combina analitica, insights y mejora continua para **optimizar la ingenieria de software** de forma integral

ANALITICA

- Analitica de Proyecto
- Analitica de Desarrollo
- Analitica de Calidad deCodigo
- Analitica de Tests

ADMINISTRACION

- Integraciones
- REST API
- Admin Settings

INSIGHTS

- Vista Organizacional
- Tableros Individuales y de Equipo (Scorecards)
- Alocación y Capacidad de Equipos
- Adopción e impacto de AI Coding Assistant (Copilot)
- [Proximamente] Activity Heatmap
- [Proximamente] AI Engineering Coach

MEJORA CONTINUA

- Gamificación
- Informe de Bugs - *Jira, Azure Boards*
- Dashboards Customizables
- [Proximamente] Academy - *Udemy Trainings*



Demo



Team Health

Oobeya delivers valuable insights into your development teams, enabling you to enhance the developer experience, monitor team health, boost productivity, and optimize software delivery performance.

TeamsProfiles

Search for teams

+ New Team

Teams	Lead(s)	Members	Repositories	Tools
DEM ACME Company Org-wide - Level 4	Sukru Cakmak	13	5	GitLab Veracode AzureDevops Sonar GitHub Jira
PLA Platform Tribe Tribe - Level 3	Yilmaz Korkmaz	12	5	GitLab Veracode AzureDevops Sonar GitHub Jira
DE1 Core Team Team - Level 2	John Chase	12	5	GitLab Veracode AzureDevops Sonar GitHub Jira
INT Outsources Team - Level 2	Yilmaz Korkmaz	10	2	GitLab AzureDevops Sonar GitHub Jira
PLT Service Team Team - Level 2		10	5	GitLab AzureDevops Sonar GitHub Jira
DTR Support Tribe Tribe - Level 3		12	5	GitLab Veracode AzureDevops Sonar GitHub Jira
DE1 Core Team Team - Level 2	John Chase	12	5	GitLab Veracode AzureDevops Sonar GitHub Jira
DSQ Demo Squad Team - Level 2		8	5	GitLab AzureDevops Sonar GitHub Jira

<

1

>

Team Health

Scorecard

The team has 12 symptoms. What is the symptom?

Categories: Code Quality Development Code Review Delivery Show All

Please select team(s)

High technical debt on Sonar (minutes)

#quality_risk #low_productivity #slow_delivery #low_developer_satisfaction

Recurring high cognitive load

#burnout #low_productivity #low_job_satisfaction #knowledge_silo

High vulnerabilities on Sonar

#security_risk

Lightning Pull Requests

#quality_risk

Recurring high cognitive load

Overview

Detected Teams

This symptom has been detected in the sub-teams listed below.

Teams		Root Causes
	PLA Platform Tribe (Tribe) # of detected teams : 2	4
	DE1 Core Team (Team)	2
	INT Outsources (Team)	2
	DTR Support Tribe (Tribe) # of detected teams : 1	2
	DE1 Core Team (Team)	2

Project Analytics (Scrum Teams)

Project Analytics (Scrum Teams)

Summary

Delivery Report

Backlog Health

Allocations

Velocity ?

Predictability ?

Productivity ?

Lead Time ?

Cycle Time ?

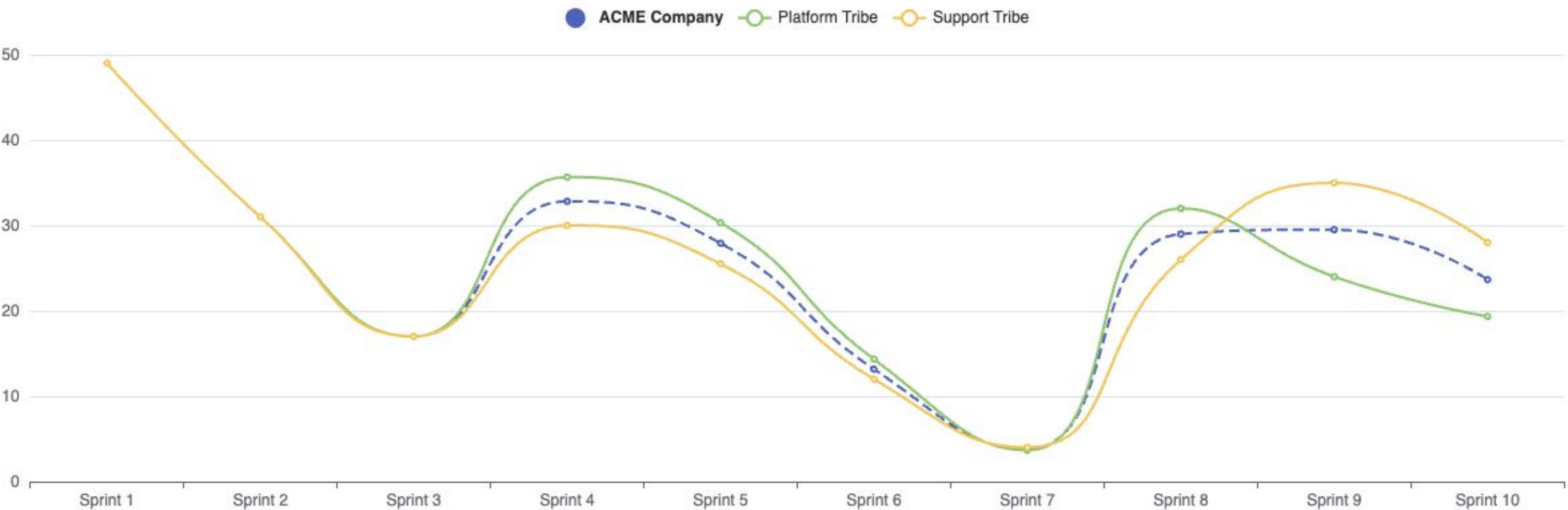


Item Count

Effort



Last 10 Sprints



Kanban Board Summary



495 Total Backlog Issues

51 Total Work In Progress

22.4 Avg Throughput

	Backlog Issues	Work In Progress	Avg Lead Time	Avg Cycle Time	Avg Throughput
Oobeya - Oobeya Kanban Team	495	51	4w 12h	2w 3d	22.4

Development & Delivery Analytics

- Work Type (by Members)
- Coding Efficiency
- Coding Impact
- Commit Distribution
- Technical Debt
- Code Quality Issues
- Veracode Security Overview
- Veracode Security Flaws

Show Count

Line Change Count

		Commits	Coding Efficiency	Coding Impact	Impact Ratio	New Work	Refactor	Help Others	Code Churn (Rework)
Jaden Hudson		1581	86.5%	513058	3.1x	46.5%	37%	3%	13.5%
Kathy Goffe		803	80.9%	117605	0.7x	63.9%	13.6%	3.5%	19.1%
Kenny Alvey		421	84.7%	59645	0.4x	68.6%	9.5%	6.5%	15.3%
Carl Jhonson		420	77.5%	31452	0.2x	66%	10.4%	1.1%	22.5%
Hakan Hakan		407	86.7%	119033	0.7x	66.4%	16.9%	3.4%	13.3%

Elite

Time to Restore Service

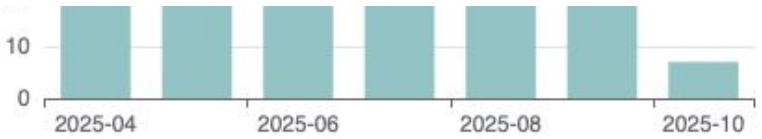
Medium

8.1

-53.2%

2d 10h

24.2%



Resource Allocation

Gain insights into team workloads and project assignments to optimize productivity and utilization.

Activity Heatmap

Track activity trends to balance workloads and spot unhealthy work patterns before they impact delivery.

Refresh Data

Last Updated 03.10.2025 16:00

Team

Working Days:

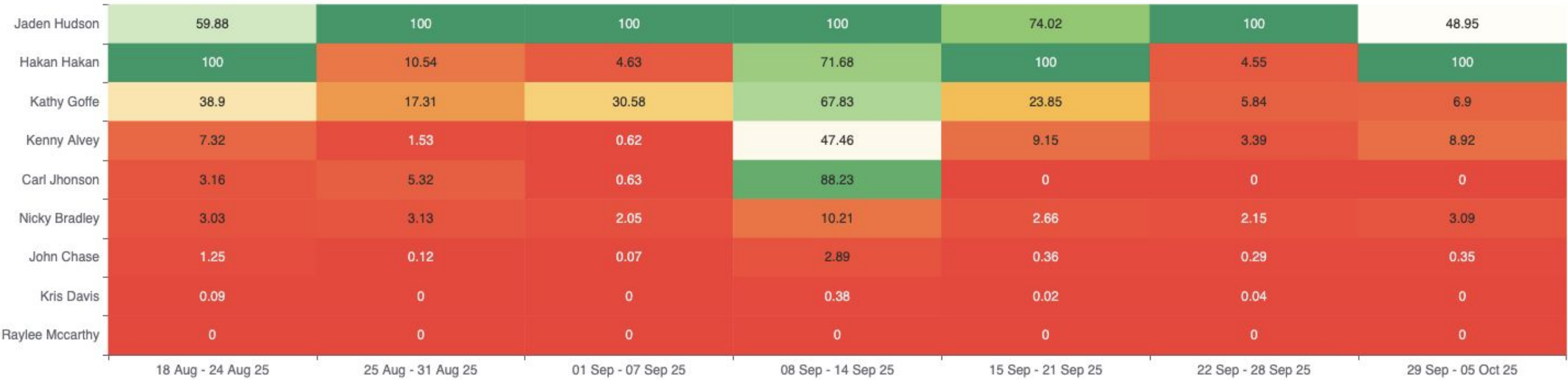
DailyWeeklyMonthly

Last 90 Days

- All Activities
- Commits
- PRs Created
- PR Reviews
- PR Comments
- PR Needs Work
- PR Approvals

Company roles:

Company roles



Previous Period

Next Period

+ Oobeya Kanban Team	5 member(s)	536	260	52.0 Avg Capacity
+ HiRafi	4 member(s)	233	156	39.0 Avg Capacity
+ DAS board	5 member(s)	46	0	0 Avg Capacity
+ DAS-3000-FINAL Team	4 member(s)	20	0	0 Avg Capacity

Projects: TestBasic Daily Weekly Monthly Last 90 Days

Run Success
in selected period
65.82
Overall : 64.37

Scenarios
in selected period
8
Overall : 18

Resolution Time(Avg)
in selected period
11min 46sec
Overall : 2d 17h

Execution Time(Sum)
in selected period
1w 4d
Overall : 1w 5d

Run Status

Run Status (in selected period)

Execution Bugs

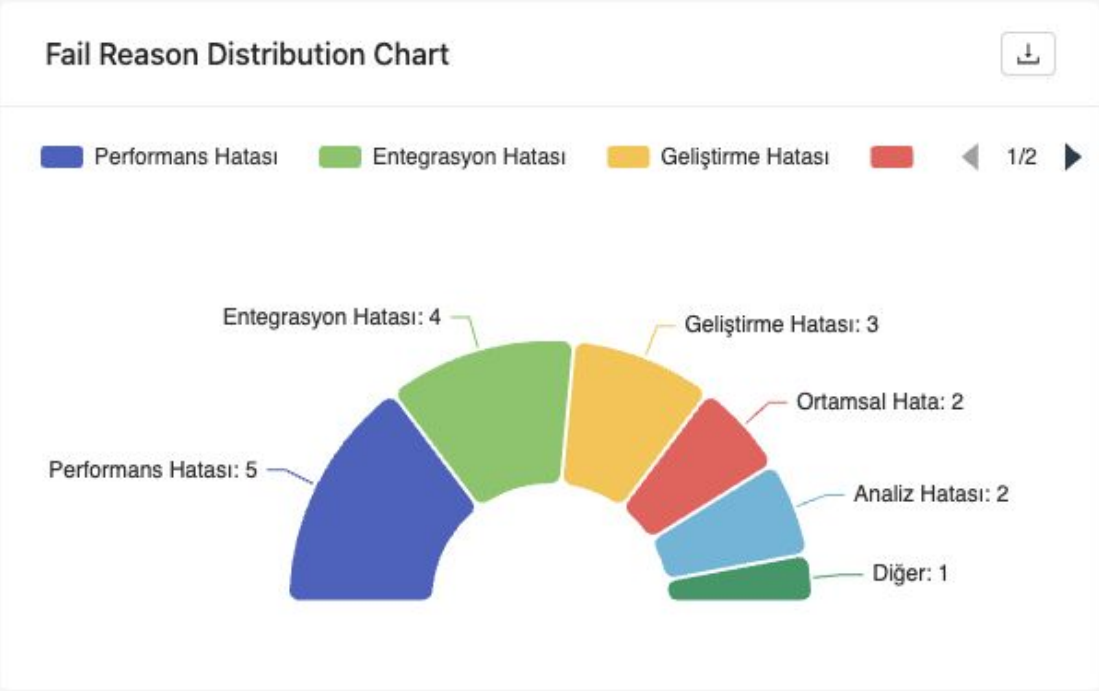
79 Total Runs
(87 Overall)

52 Passed
(56 Overall)

24 Failed
(24 Overall)

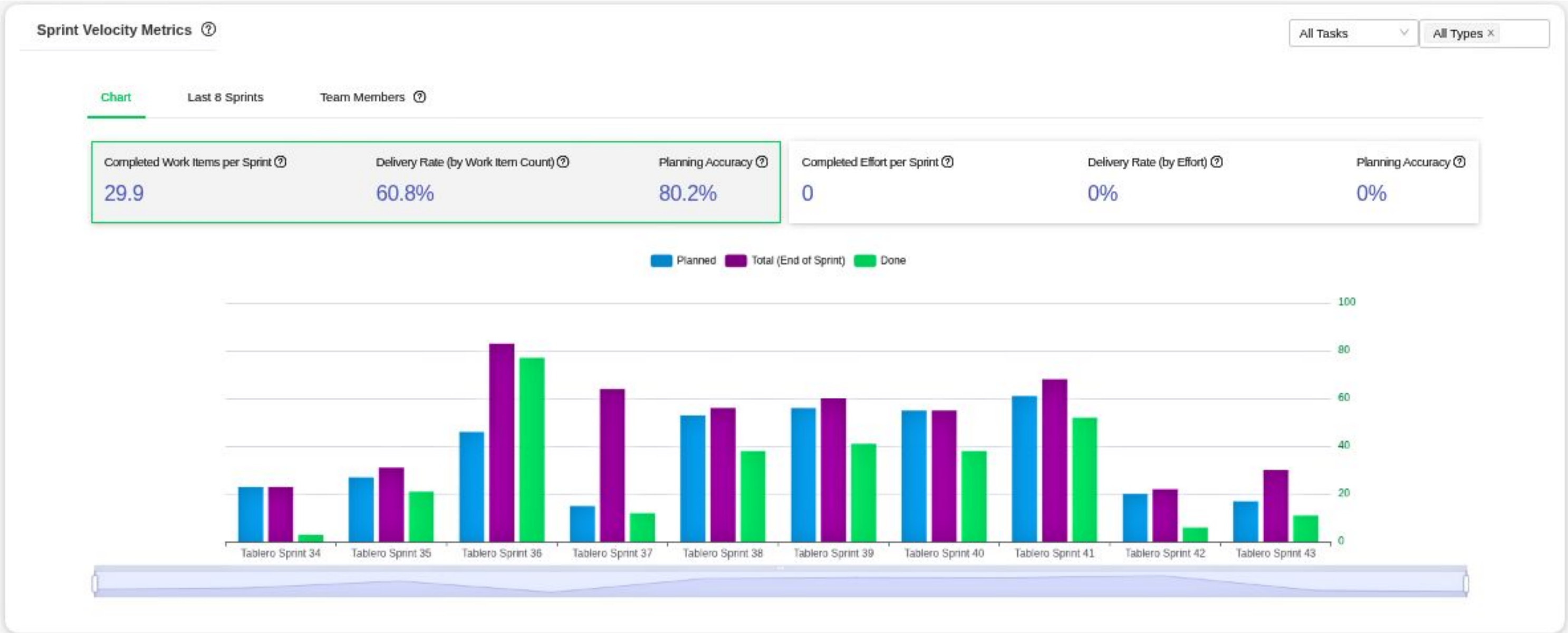
6 Aborted
(7 Overall)

UAT Defects
in selected period
6
Overall : 6



Scenarios Executions Runs Defects





Assignee List

All Tasks

All Types x

Assignee	Last Activity	Total Work Items	Effort	Done	In Progress	To Do	Cycle Time	Lead Time
	110 days ago	4	0	4	0	0	1w 6d	2w 1d
	96 days ago	27	0	27	0	0	1w 3d	2w 5d
	76 days ago	69	0	62	5	2	1w 6d	4w 1d
	77 days ago	6	0	3	3	0	5d 10h	1w 3d
	77 days ago	67	0	65	0	2	1w 1d	2w 4d

Selected 1 pipeline(s)

Last 6 Months
04/05/2025 - 10/05/2025

Lead Time For Changes (Breakdown)



Lead Time For Changes (Average)

1w 1d

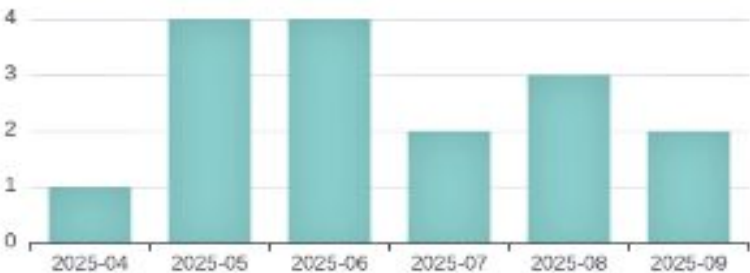
Medium

Deployment Frequency

0.09 Deployments / day

Medium

Deployment Frequency



Change Failure Rate

12.5

Elite

Time to Restore Service

6w 4d

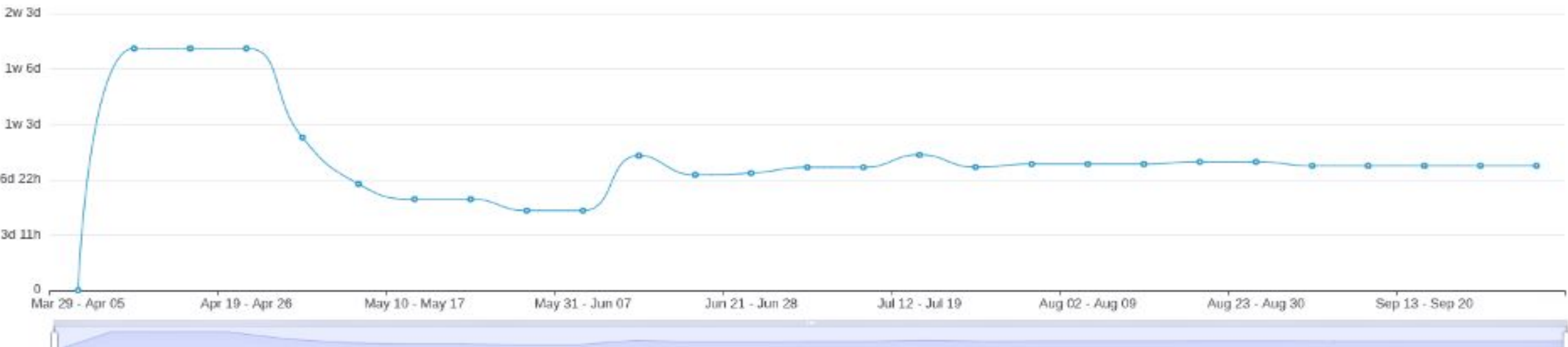
Low

Lead Time For Changes

Deployment Frequency

Change Failure Rate

Time to Restore Service



Team Usage Metrics ⓘ								
Suggestions 209.2K Accepted Suggestions 63.7K Acceptance Rate 30.45 %								
Teams	Active Users (Avg) ⓘ	Engaged Users (Avg) ⓘ	Adoption Rate ⓘ	Suggestions ⓘ	Accepted Suggestions	Acceptance Rate by Suggestions	Suggested Lines	A
ACME Company	8.5 ↑ 239.49%	6.17 ↑ 311.32%	72.59% ↑ 21.16%	209.2K ↑ 643.40%	63712 ↑ 696.63%	30.45% ↑ 7.16%	442.4K ↑ 593.93%	106.2K ↑
Platform Tribe	6 ↑ 139.64%	4.33 ↑ 188.89%	72.17% ↑ 20.55%	115.8K ↑ 619.05%	35192 ↑ 665.98%	30.38% ↑ 6.53%	243.7K ↑ 562.37%	58.7K ↑
Core Team	11 —	8 —	72.73% —	93.4K ↑ 676.00%	28520 ↑ 738.00%	30.54% ↑ 7.99%	198.7K ↑ 637.00%	47.6K ↑
Outsources	4 ↑ 33.00%	3 ↑ 50.00%	75.00% ↑ 12.78%	19.2K ↑ 433.00%	5435 ↑ 400.00%	28.25% ↓ 6.19%	38.2K ↑ 323.00%	8.9K ↑
Service Team	3 ↑ 50.00%	2 ↑ 100.00%	66.67% ↑ 33.33%	3.2K ↑ 590.00%	1237 ↑ 1089.00%	38.42% ↑ 72.32%	6.9K ↑ 746.00%	2.2K ↑
Support Tribe	11 —	8 —	72.73% —	93.4K ↑ 676.00%	28520 ↑ 738.00%	30.54% ↑ 7.99%	198.7K ↑ 637.00%	47.6K ↑
Core Team	11 —	8 —	72.73% —	93.4K ↑ 676.00%	28520 ↑ 738.00%	30.54% ↑ 7.99%	198.7K ↑ 637.00%	47.6K ↑
< 1 >								



Team Health / Scorecard

#Developer
4 Accounts
1 Teams

AL



Update



Custom
04/05/2025 - 10/05/2025

Added Technical Debt

in selected period

3 h 28 m

Overall 5 h 29 m

Code Quality Issues

in selected period

40 new

Overall 60

Coding Efficiency

in selected period

87.49%

7.97% less than avg

Total Coding Impact Score

in selected period

11478x

Work Type

Coding Efficiency

Coding Impact

Commit Distribution

Technical Debt

Code Quality Issues

Company Avg

New Work - 8k Lines

Refactor - 2k Lines

Help Others - 300 Lines

Code Churn (Rework) - 1k Lines

Contributions Graph

no contributions 1 - 9 10 - 19 20 - 29 30+



-  Bug Warrior
-  ENBD League
-  Argela Gold League
-  Sooper League2
-  Getir Süper Lig
-  test ligaa111
-  TeamSerhatTest
-  SerhatTestTeam2
-  serhatTeamTest
-  test1233333
- 

Leagues / Champions League

 **Champions League**

See the rounds for the league

Referees

Abdulkerim Atik

Çağlayan Sancaktar

Total Teams

16

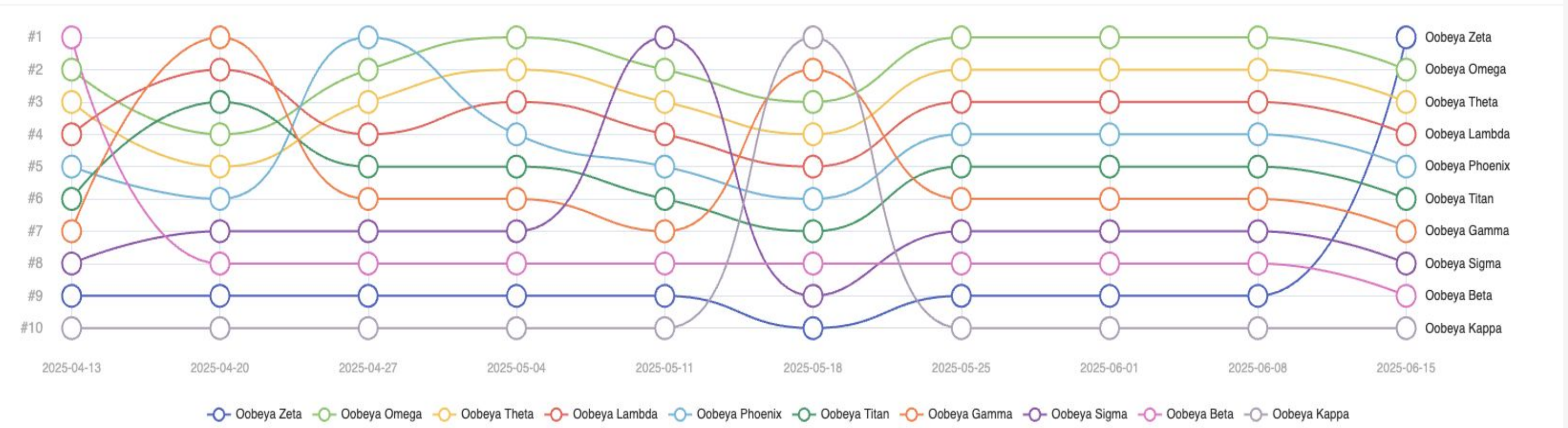
Start Date

2025-03-20

End Date

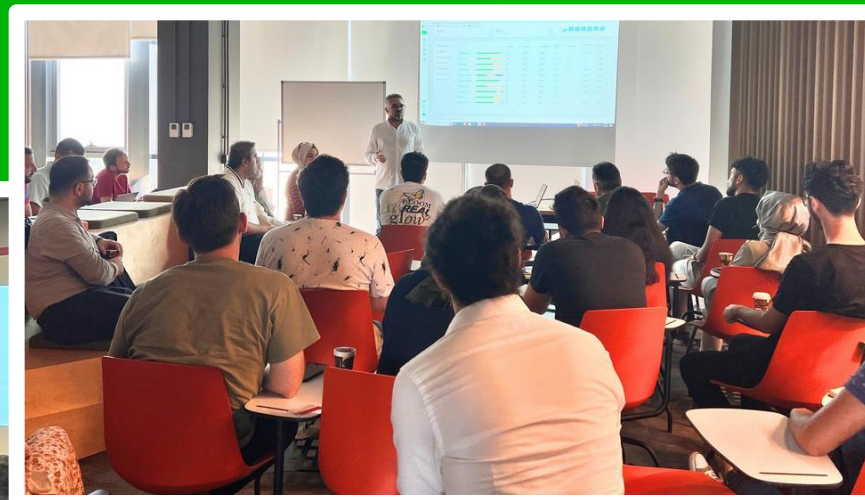
2025-06-30

Position Over Time



Gracias!

Unase a los equipos de Ingenieria de Software **world-class**



Los mejores equipos son aquellos que buscan continuamente **mejorar.**

Los equipos que mejoran continuamente **son equipos world-class.**